

BIOGRAPHY

ADRIENNE CISNEROS Special Assistant to the Director Office of Economic Impact and Diversity

On October 7, 2002, Adrienne L. Cisneros was sworn in as a Presidential Appointee to the Department of Energy, Office of Economic Impact and Diversity (ED-1). She serves as Special Assistant to Theresa Alvillar-Speake, Director. She provides management, oversight and special emphasis to the Director's agenda. Ms. Cisneros assists in DOE's economic impact areas concerning minority businesses, minority educational institutions and Civil Rights. She supports the Director in promoting Diversity within DOE and its contractors.

Ms. Cisneros previously served as Vice President of Media Relations for Powell Tate Public Affairs (a Weber Shandwick Company) in Washington DC. She focused on client projects in marketing, public affairs, media relations, Hispanic network resources, crisis communications, strategic positioning, and project planning.

In 2002, Ms. Cisneros facilitated the White House traveling press for Vice President Cheney's Middle East trip to Muscat, Oman, during Mr. Cheney's historical twelve-country visit to Europe and the Middle East. In 1996, Ms. Cisneros, as Press lead, traveled across the country promoting the "Dole for President" campaign. In 1990, Ms. Cisneros traveled with the Bush White House Advance team.

She served in the first Bush Administration at the Department of Commerce, International Trade Administration, U.S. Foreign Commercial Service, Office of Domestic Operations. As Director of the Federal Procurement and Export Opportunities, she traveled the country conducting conferences on "How to do business with the Government and Exporting." She also coordinated conferences in conjunction with the Department of Defense, Defense Logistics Agency.

Prior to graduating from Whittier College, Whittier, CA, in 1981 with a BA in Business/Marketing, she accepted a position with IBM Corporation as an Account Administrator. From 1981-1989, she managed national accounts including the aerospace, educational and motion-picture industries for IBM's Marketing Branch offices in Los Angeles and in the Southern California region.

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